



Case Study | Banking

MYKAD READING & BIOMETRICS AUTHENTICATION FOR MOBILE EVENTS

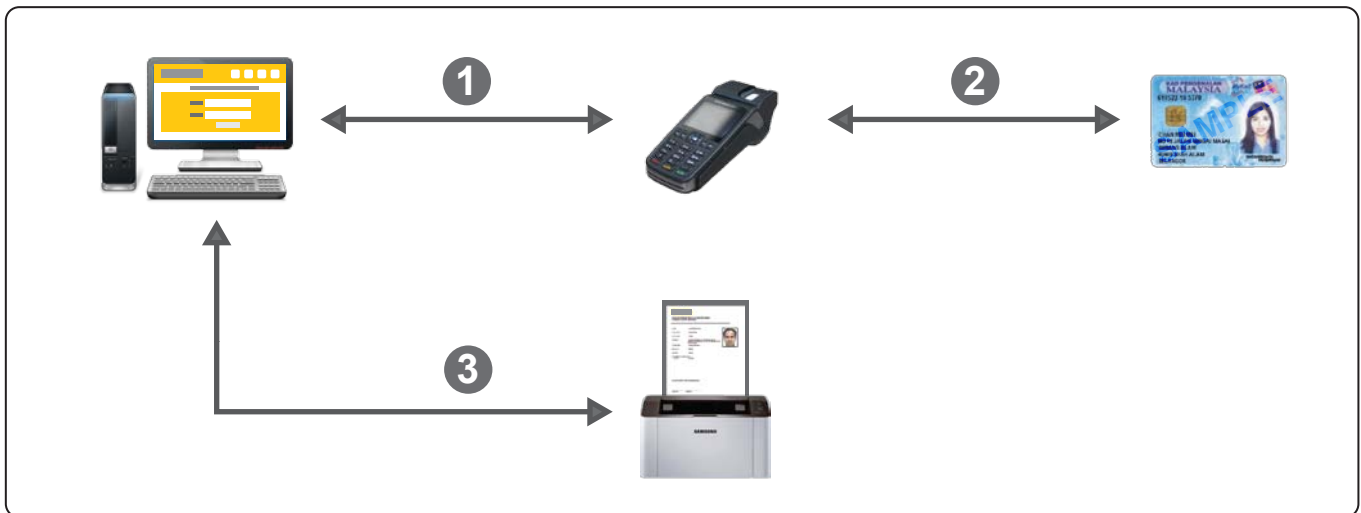
Client Overview

As the Largest Bank in Malaysia, our client is continuously finding new ways to increase customer satisfaction by improving overall customer experience. Driven by customer acquisition, the banks Auto Finance Department and Branches plan to use Tricubes T1040i as a mobile device to read MyKad & Authenticate via Biometrics for account opening during events such as road shows.

Challenges

To provide a secure end-to-end mobile solution to address the hardware functional requirements and software capabilities for account opening purpose during events such as road shows.

Solution



Tricubes T1040i with built-in MyKad/Smart card reader & Biometrics Module.

The application consists of a Mobile Management System Software (Desktop) and Device Application Modules (T1040i) for MyKad Reading & Biometrics Verification for the following purpose:

- ▶ Reading MyKad using Tricubes T1040i allows for reading of the MyKad, saving the MyKad image and populating the Mobile Management System.
- ▶ The biometrics feature of the Tricubes T1040i provides the bank with authentication feature that is required as a security protocol when a customer's fingerprint is validated against the minutiae that is stored in the MyKad.
- ▶ Upon returning to the branches, the bank staff can then go back to the office, connect Tricubes T1040i device to a Desktop PC using the Mobile Management Software and print customer's MyKad details.

The Benefits

Simplify customer acquisition and verification during marketing events and roadshows.

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